



Sponsorship Advertising



SCAN QR
BECOME A SPONSOR NOW



Massive, Hyper-Targeted Health & Wellness Traffic

Average purchase revenue

\$94.12

↓ 0.5%

Users

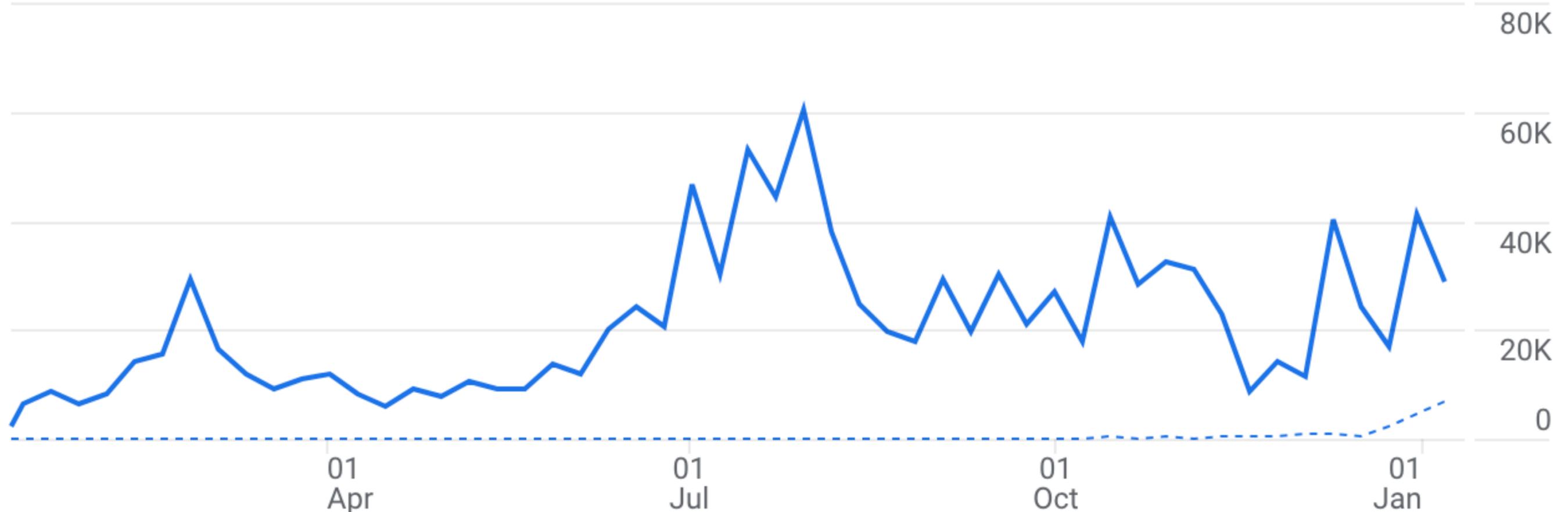
2M

↑ 557.9%

Views

12M

↑ 875.4%



— Last 12 months

Increase our sales by over **\$3,229,323** in just **24 months!**



“Over just **24 months** we invested \$234,973 sponsoring and being interviewed on 22 summits. We’ve generated 141,125 new leads and \$3,229,323 in new sales.”

- **141,125** Email Leads
- **\$1.67** Cost Per Lead

- **\$3,229,323.00** New Sales
- **727.00%** Return on Ad spend

William Pawluk, MD, MSc

www.DrPawluk.com

Increase our sales by over **\$500,000** in just **12 months!**



“By consistently sponsoring over 20 of DrTalks’ Summits in just **12 months** we’ve generated over \$500,000 in new sales at a profit”

- **180,000+** Email Leads
- **\$1.67** Cost Per Lead

- **\$500,000.00+** New Sales
- **267%** Return on Ad Spend

www.TheEnergyBlueprint.com

Ari Whitten, M.S.

The Most **Engaged** Health & Wellness **Audience**

DrTalks is a leading health and wellness on demand video summit platform covering various topics related to healthcare and chronic diseases presented by top leading doctors, health surgeons and practitioners.

Unlike others in the marketplace our network is a network of continuous care resource engagement for those who are looking for additional paths to manage their or loved ones chronic diagnoses and health

78% Video view Completion



Over +700,000 community
(i.e. newsletters, engaged consumers and growing (~1.2 million by EOY))



1 million +
page views a month



Thousands
of resources and growing (i.e. Video, podcasts, blogs, etc)



Promotional Mailing
Sample direct marketing



Over 4000
leading innovative Drs and health care providers



1 Million +
Video views per month



Credibility
World Renowned Doctor's & Experts



Up to 50 hours of videos per Summit

Whether you are a brand connecting with consumers and/or trying to connect with leading health care providers, we have a history of providing deep connections and ROI to your brand through our Network and Audience.

Performance

Our sponsors witness an increase in their products and brand awareness amongst their targeted audiences generating sales and high results



Brand Positioning



Company sales



Digital & Geographic Exposure



Leadership Thought

Be featured on the most valuable health content platform content by top professionals



Millions of Sales

B2C Sales of your through direct promotion and upsells to our targeted health audience



Sample Kit Shipping

Get you company samples shipped to Health professionals



ETHICAL Approval

Get your scientists and Health professional doctors to get interviewed by our notable speakers



Corporate Sales

B2B opportunities and advantageous co-branding with top health Professionals



Upsell with our Content

We and our Affiliates will directly promote your products

FEATURED SPONSOR \$4,997

- Logo featured on summit home/registration page
- 1,666 consumer leads at \$3/lead or 500 practitioner leads at \$10/lead
- Option to be featured as a summit speaker
- Option to be introduced to other speakers

PREMIUM SPONSOR \$9,997

- Logo featured on summit home/registration page
- Solo email promotion to 5k consumers or 1k practitioner list.
- Social media promotion post x1
- Clickable logo on the interview page
- 3,333 consumer leads at \$3/lead or 1000 practitioner leads at \$10/lead
- Option to be featured as a summit speaker
- Option to be introduced to other speakers

SUPER SPONSOR \$24,997

- Logo featured on summit home/registration page
- Solo promotion email to full summit registration list
- Social media promotion post x1
- Clickable logo on interview page
- Copy of GDPR compliant summit registration email list
- Guarantees 12,500 consumer leads at \$2/lead and available practitioner leads at \$5/lead.
- Option to be featured as a summit speaker
- Option to be introduced to other speakers

We Deploy our Resources for Your Campaign Success

01 Creative & Targeting Conditions and Solutions

- Align with our hosts/Drs with our network of affiliates and sponsors
- Segment and Message to our Community of Consumers and Care Providers (DRs, PHDs, etc.)
- Reach our 700,000 engaged consumers and growing (~1.2 million by EOY)
- Reach our audiences through our free blog content, cobranded content on other platforms, our Social media, and doctors Socials

02 Messaging & Exposure Emails, SMS, Web, Brand Imagery, etc.

- Avg ~1 million video views per month
- Avg ~ 1 million page views a month
- Thousands of resources and growing (i.e. Video, podcasts, blogs, etc)
- Ad platform
- Our Network of hundreds of Dr/Care Giver Sites/platforms
- 600,000 email list (1.2 million by EOY)

03 Leads & Conversions Consumers & Care Providers

- Our hosts/DRs sponsors and affiliates always have a positive ROI with our platform
 - Upsells/Rev Shares
 - Summit revenue share
- Dr Leads scaling ad on:
 - Post Summits Commerce and Marketing Services
 - Test & Consult
 - Coaching
- Direct Mail Marketing B2B2C

Use our Content & Experts to propagate your acquisition and brand strategies to your audience

xtendlife I'm looking for... Log In \$0.00 USD

Shop by Product Shop by Health Category What's New Health Hub About Us Contact Us

Home Heart Health Series

Healthy Heart Series

With Dr Joel Kahn and Ivor Cummins

Get 10% Off

Dr. Joel Kahn MD, FACC
America's Healthy Heart Doctor

xtendlife I'm looking for... Log In \$0.00 USD

Xtend-Life is a specialty, research-based family-owned manufacturer in New Zealand developing unique supplements & skincare

xtendlife I'm looking for... Log In \$0.00 USD

Support Mitochondria and Heart Health with CX8

Bonus DrTalks Webinar

- Watch this free, exclusive webinar from the latest DrTalks summit on mitochondrial health.
- Learn how to boost your energy levels and feel revitalized every day by supporting cellular mitochondrial health
 - Explore the crucial role mitochondria play in maintaining optimal heart health
 - Understand ways to help your heart and how targeted supplementation can enhance heart function from the cellular level

DRTALKS™

Discover Ways to Power Your Mitochondria and Heart Health

Hosted by Laura Frontiero, FNP-BC & Dr. Joel Kahn, MD, FACC

Healthy Heart Series #1

Manage Healthy Blood Pressure with VasQFlow

Get Healthy with Dr. Kahn and Ivor Cummins

Prior to its discovery in the 1980s for its role in the immune, cardiovascular, and nervous systems we really didn't know enough about the benefits and concerns of Nitric Oxide. We have since discovered that as we age the levels of nitric oxide that our body can produce declines. Click the link above to learn more about the ingredients in VasQFlow and how they compare to similar alternatives on the market.

Healthy Heart Series #2

Manage Arterial Calcification with CX8

Get Healthy with Dr. Kahn and Ivor Cummins

At Xtend-Life we believe that heart health starts with prevention, and that's where CX8 comes in. A unique, highly advanced supplement that supports the cardiovascular system. Click the video above to learn more about the ingredients in CX8 as Dr Joel Kahn and Ivor Cummins discuss the importance of these ingredients and the role they play in supporting a healthy cardiovascular system.

Healthy Heart Series #3

Manage Statin Side Effects with GG Pure

Get Healthy with Dr. Kahn and Ivor Cummins

Dr Joel Kahn refers to the product as a breakthrough while praising the little-known natural compound that's sustainably harvested from the rainforests of the Amazon. Geranylgeraniol (GG) helps fight against side effects from statin cholesterol-lowering medications. Click the link above to hear what Dr Joel Kahn and Ivor Cummins have to say about this breakthrough product.

Get introduced to top leading health practitioners that would be willing to proofread your solutions and products through unique content, research and information.

Get Special Shoutouts During Summit Podcasts and Video Content

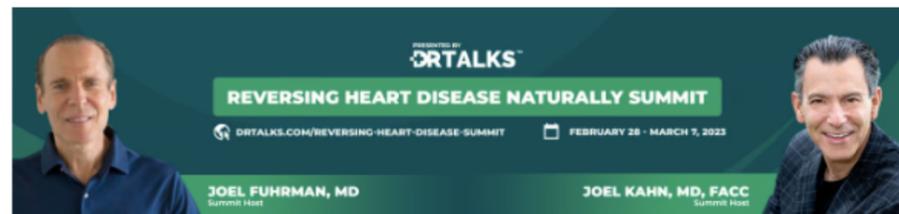
- DrTalks gives Sponsors the opportunity to get a special "Spokesman experiences" with top leading doctors and health practitioners talking about sponsors products benefits and translating their mission to health audiences during summit videos.
- Our Summit Videos get up to **70% video view completion** rates as shown on the data report below



Video name	1% video engagement	25% video engagement	50% video engagement	75% video engagement	100% video engagement
1. Reverse Alz 3.0 After Purchase	104%	82%	78%	79%	68%
2. 2023 Reverse Alz_Econugenics Commercial_1	96%	76%	67%	63%	65%



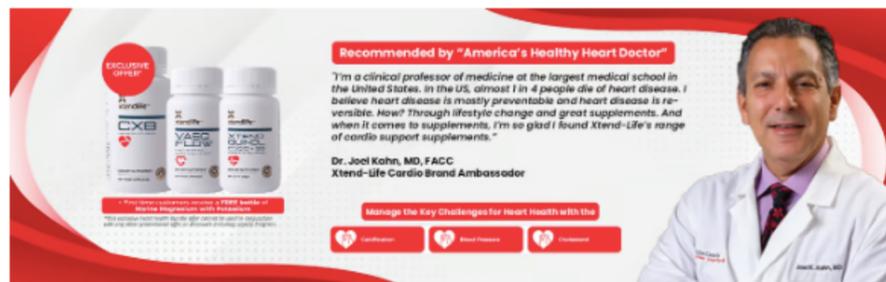
Get a Solo Email Sent to Summit Attendees



Hi My friend,

We are so grateful that you registered and joined us in this life-changing event - *Reversing Heart Disease Naturally Summit* . Please see a message below from one of the sponsors.

You receive a special exclusive offer on a [Xtend-Life "Heart Health" bundle](#) of superior natural supplements for heart, formulated based on the latest scientific research, leading global ingredients and backed up by strong clinical evidence. **Save \$30 and receive fr-ee express shipping!**



Stay young at heart, extend your health span naturally.
In Good Health.

Example of Sponsor Solo Email Data Report

55253 Recipients
55230 Successfully Sent
48.21% [Opened This Campaign \(26635\)](#)

Sponsors Solo email Include

- Send a solo email to targeted leads
- Send messaging to either health consumers or practitioners
- Include offers on your products with DrTalks packaging and upsells
- Sending email Recipients directly to your sales landing pages
- Increase traffic to your website

Get Featured on Our Blog

- With its active **200k readers** , Drtalks brings the opportunity to co-write valuable articles with top doctors to educate customers about your products and solutions.
- Our Content writers and SEO experts will **link and redirect consumers to your website** and product sales landing pages

Why DNA Encoding Could Help People Live Longer
 Author: Kashif Khan
 May 25, 2023 | 5 mins read

Renowned Canadian biohacker offers tips for a longer, healthier life

Armed with **genetic decoding**, a longer, healthier life is possible. Meanwhile, Americans today live shorter lives on average than citizens of peer countries. Advances in DNA genetic decoding create potential for an accurate, individualized health approach that can improve outcomes and help more people live longer. According to renowned biohacker, **Kashif Khan**, founder and CEO of **The DNA Company**, living a longer, healthier life – even as long as 150 – is possible.

Discover Ways to Power Your Mitochondria
 JOEL KAHN, MD, FACC

RELATED VIDEOS

- Fuel Delivery, Blood Sugar & Your Mitochondrial Health - Peter Kim, DC, DACNB, FAAM, CFMP, CCFP
- The Gut-Mitochondria Connection - Jason Harelek, PhD, ND
- The Harmful Combination Of Deuterium And Glyphosate: An Alarming Problem For Our Health - Stephanie Seneff, PhD

VIDEO DETAILS EXPERTS

SUMMARY

- Learn how to boost your energy levels and feel revitalized every day by supporting the health of your mitochondria, the tiny powerhouses within your cells
- Explore the crucial role mitochondria play in maintaining optimal heart health and how targeted supplementation can enhance their function, leading to improved cardiovascular well-being
- Discover a science-based supplement bundle, including Ways to Help Your Heart and marine magnesium, designed to provide comprehensive support for your mitochondria and promote heart health

Related Topics: [Advanced Testing](#), [Cardiac Health](#), [Energy](#), [Fitness](#), [Heart Disease](#), [Inflammation](#)

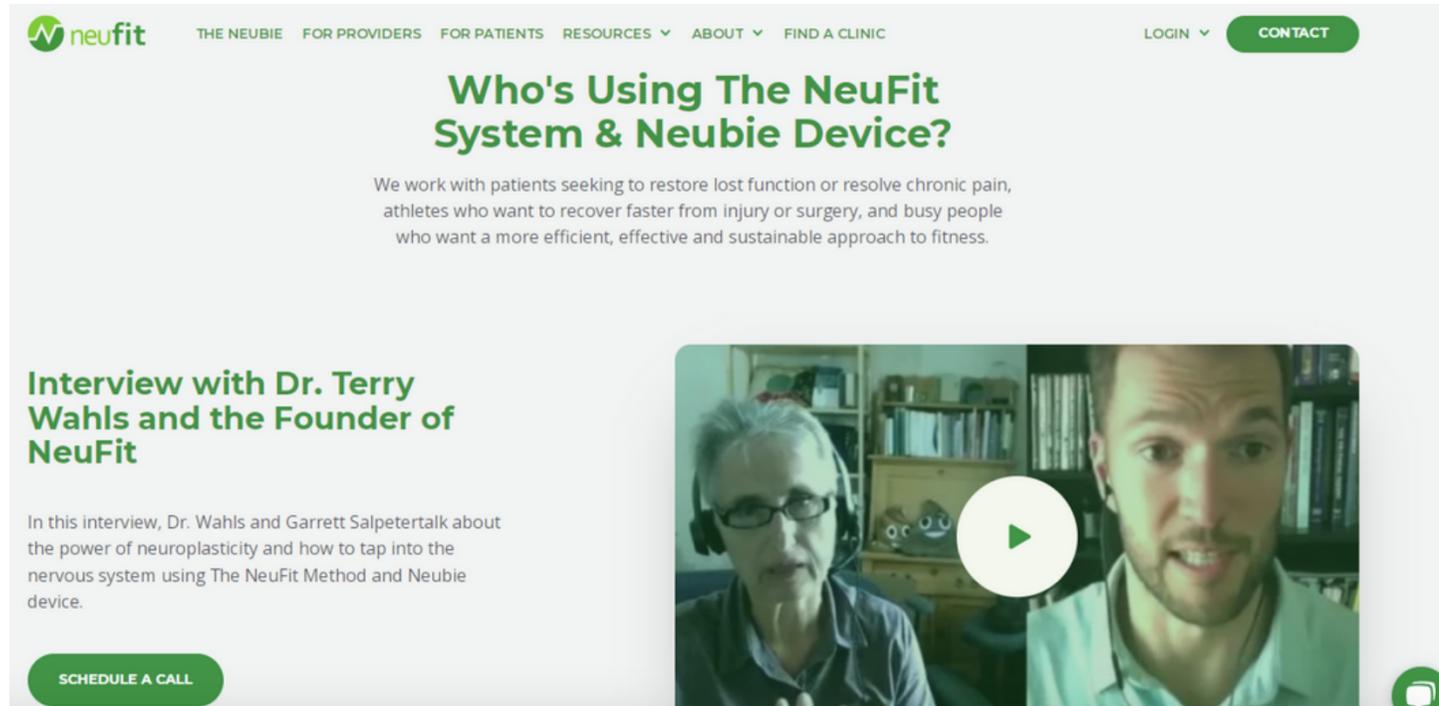
Joel Kahn, MD, FACC Explains How To Boost Your Energy
 Co-Author: Joel Kahn, MD, FACC
 Interviewed by: Laura Frontero, FNP-BC
 Author: Daniel Chantigian, MS
 June 30, 2023 | 5 mins read

Are You Low In Energy?

Exhausting mornings, afternoon sleepiness, and no motivation. That is what a lack of energy does to us.

Energy is our body's currency. It needs energy to allow us to move, focus, and even heal.

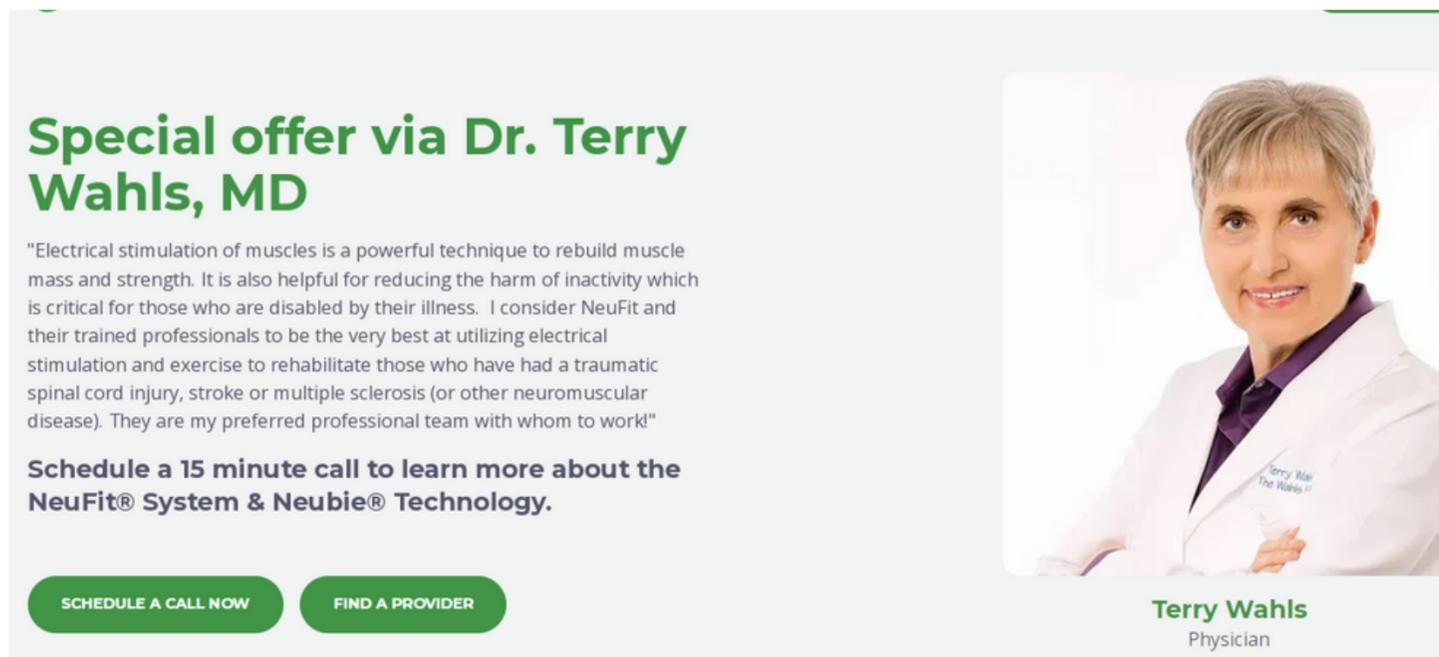
Knowing the right way to help our bodies feel energized is extremely difficult. There is so much information out there, and then we use cups and cups of coffee to try to read and understand it.



The screenshot shows the NeuFit website header with navigation links: THE NEUBIE, FOR PROVIDERS, FOR PATIENTS, RESOURCES, ABOUT, FIND A CLINIC, LOGIN, and CONTACT. The main heading is "Who's Using The NeuFit System & Neubie Device?". Below it, a paragraph states: "We work with patients seeking to restore lost function or resolve chronic pain, athletes who want to recover faster from injury or surgery, and busy people who want a more efficient, effective and sustainable approach to fitness." The featured content is an "Interview with Dr. Terry Wahls and the Founder of NeuFit". A video player shows two people in a video call. A "SCHEDULE A CALL" button is at the bottom left.

Have our renowned experts vouch for your products and services on your platforms

Through our exclusive partnership, we're able to bring you ongoing content curated to match whatever subject or condition that interests our audience.



The screenshot shows a "Special offer via Dr. Terry Wahls, MD". A quote from Dr. Wahls reads: "Electrical stimulation of muscles is a powerful technique to rebuild muscle mass and strength. It is also helpful for reducing the harm of inactivity which is critical for those who are disabled by their illness. I consider NeuFit and their trained professionals to be the very best at utilizing electrical stimulation and exercise to rehabilitate those who have had a traumatic spinal cord injury, stroke or multiple sclerosis (or other neuromuscular disease). They are my preferred professional team with whom to work!" Below the quote is a "Schedule a 15 minute call to learn more about the NeuFit® System & Neubie® Technology." button. At the bottom, there are two buttons: "SCHEDULE A CALL NOW" and "FIND A PROVIDER". To the right is a portrait of Dr. Terry Wahls, a physician, with her name and title "Terry Wahls Physician" below it.

We have over 4,000 leading health and wellness experts in our network as well as 1000s of hours of content representing not only of years of experience as well as a cutting edge knowledge base.

Co-brand with Drtalks through Personalized Landing Pages and Offers on Your Website

Promote Drtalks special offers on your products

Power Your Cells For Optimal Heart Health

Heart health is all about mitochondrial health. To look after your heart from a cellular level, it's vital to make good lifestyle choices. A good starting point is to consider foods and dietary supplements rich in antioxidant properties. These foods may support mitochondria activities, and promote overall tissue and organ health, particularly for heart health.

Our top-selling science-based supplement CX8 is an innovative supplement that incorporates scientifically supported ingredients to promote heart health from a cellular level.

Now Available To DrTalk Attendees With 3 Special Offers!

LIMITED-TIME DEAL
GET UP TO 15% OFF
Choose your product and save. Discount is automatically applied at checkout.

SPECIAL OFFER	MOST POPULAR
<p>Special Offer</p> <p>Save 10%</p> <p>CX8 - Heart Health Support ★★★★☆ 4.8 A unique, highly advanced supplement which supports the cardiovascular system.</p> <ul style="list-style-type: none"> Reduce arterial calcification Support adult stem cells and circulation Manage cholesterol and inflammation <p>1-Month Supply \$69.95 \$62.96USD</p> <p>Use discount code: DRTALKS2306-1</p> <p>BUY NOW</p>	<p>Special Offer</p> <p>Save 15%</p> <p>FREE Marine Magnesium</p> <p>CX8 - Heart Health Support ★★★★☆ 4.8 A unique, highly advanced supplement which supports the cardiovascular system.</p> <ul style="list-style-type: none"> Reduce arterial calcification Support adult stem cells and circulation Manage cholesterol and inflammation <p>3-Month Supply \$209.95 \$178.38USD Free Express Shipping</p> <p>Use discount code: DRTALKS2306-3</p> <p>BUY NOW</p>

Give discounts for sponsored summits on your website

RED THERAPY.CO

SHOP HOW IT WORKS REVIEWS GET \$25!

THE Mitochondrial Energy SUMMIT 2.0

Use code: Energy23
Shop below and get your exclusive discount.

RECOMMENDED DEVICES

Devices Ari and Laura Love
-Hosts of the Mitochondria Energy Summit

<p>SAVE \$55.00</p> <p>RedRush 400 PULSE 660nm RED & 850nm NIR Combo Pulsed Wave \$595.00 \$540.00</p>	<p>SAVE \$104.00</p> <p>RedRush 840 PULSE 660nm RED & 850nm NIR Combo Pulsed Wave \$995.00 \$891.00</p>	<p>SAVE \$214.00</p> <p>RedRush 840 PULSE Dual 660nm RED & 850nm NIR Combo Pulsed Wave \$2,185.00 \$1,971.00</p>
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Brands that Generated Millions in Sales with Us



Econugenics dramatically Increase traffic, leads and sales



“**Consistently advertising** with DrTalks over the last 24 months has led to a huge surge in new engaged leads and customers, with a strong ROI and almost immediate payback.”

Isaac Eliaz, MD

ECO  **NUGENICS**[®]
formulated by **ISAAC ELIAZ MD**